



In association with



Press release
London, 13 May 2016

Deepa Shah wins Asian Women of Achievement Award for Business

13 May 2016, London: The Asian Women of Achievement [AWA] Awards, in association with NatWest, announced the winners of the 2016 Awards at an event in London last night. The Awards, now in their 17th year, celebrate the contributions made by Asian women both professionally and in their communities, cutting across a broad range of sectors in British life from business and media to sport, culture and public service.

Deepa serves as one of the youngest CFOs within the DAS Group of Companies. Since 2011, Deepa has led the development of the businesses in Dubai, South Africa, Asia and Australia. She is responsible for M&A and the overall finance function of each of the European and Asian businesses. She also serves as a strategic partner to the Global CEO and leadership teams. With a career at Hall & Partners spanning almost 17 years, Deepa is always “tenacious, perceptive, and diligent” says Global CEO, Vanella Jackson.

Pinky Lilani CBE DL, Founder, Asian Women of Achievement Awards said, *“We are thrilled for all the winners, who are united by their passion and inspirational achievements. The diversity of this year’s winners highlights that Asian women in Britain are bucking stereotypes while making an enormous contribution to British life. I am immensely proud to stand alongside this inspiring group of women.”*

Les Matheson, CEO, Personal & Business Banking, NatWest said: *“NatWest is proud to be a part of Asian Women of Achievement for the 5th year running. Once again, the awards have demonstrated the talent and determination of a remarkable group of British Asian women. My congratulations to the winners and all those shortlisted, who I’m sure will continue to achieve great success.”*

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For more information please contact Hawthorn Advisors:

Rose Schreiber, Hawthorn Advisors
Email: rose.schreiber@hawthornlondon.com
Tel: +44 (0)20 3745 4971

Charlotte Jukes, Hawthorn Advisors
Email: charlotte.jukes@hawthornlondon.com
Tel: +44 (0)20 3745 4973

About Asian Women of Achievement

The Asian Women of Achievement Awards, co-founded by Pinky Lilani CBE DL in 1999, were conceived to celebrate the often unsung Asian heroines of British life. Such women make a huge contribution in fields as diverse as business, entrepreneurship and social and humanitarian work. These awards are their moment in the spotlight. The Asian Women of Achievement Awards are hosted in association with NatWest.

For information on the awards visit: <http://www.awaawards.com/>

Get involved by tweeting @awaawardsuk #AWA2016

Rules: A woman is eligible to enter the Asian Women of Achievement Awards if she is resident in the United Kingdom, the Channel Islands or the Isle of Man and has been so for a period of 12 months before the date of application; if she was born on the continent of Asia; or if she is born into an ethnic group or had at least two grandparents born into an ethnic group or groups, of Asian origin other than Caucasian.

About NatWest

NatWest is part of RBS, a UK-based banking and financial services company, headquartered in Edinburgh which provides a wide range of products and services to personal, commercial and large corporate and institutional customers through its two main subsidiaries, The Royal Bank of Scotland and NatWest, as well as through a number of other well-known brands including Citizens, Charter One, Ulster Bank and Coutts.