
Press Release

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Deepa Shah Shortlisted in Business Category at Asian Women of Achievement Awards

London, UK, March 09, 2016 – Deepa Shah, European and Singapore Chief Financial Officer at Hall & Partners, a brand and communications research consultancy, is among the final shortlist for the 2016 Asian Women of Achievement (AWA) Awards.

The awards, now in their 17th year, celebrate the accomplishments of extraordinary Asian women in Britain across business and media to sports, culture and public service, recognising both high-achieving and high-potential women.

Deepa serves as one of the youngest CFOs within the DAS Group of Companies. Since 2011, Deepa has led the development of the businesses in Dubai, South Africa, Asia and Australia. She is responsible for M&A and the overall finance function of each of the European and Asian businesses. She also serves as a strategic partner to the Global CEO and leadership teams. With a career at Hall & Partners spanning almost 17 years, Deepa is always “tenacious, perceptive, and diligent” says Global CEO, Vanella Jackson.

Speaking about her nomination, Deepa commented:

“I feel humbled, honoured and very excited to be shortlisted for the AWA Awards this year. I admire the AWA foundation. It is a great platform to meet incredibly inspiring women from different industries and backgrounds who you would not normally get to meet on a day to day basis,” says Deepa. “It also gives women a fantastic opportunity to grow their network with like-minded women who genuinely want to help and support you. I love that the AWA foundation promotes collaboration and kindness...something which I truly believe in and which is also a core belief of Hall & Partners.”

Further information

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About Hall & Partners

Hall & Partners is a global specialist brand and communications research agency offering innovative ideas at every stage of the planning cycle. Hall & Partners' models continue to revolutionize thinking in the advertising industry and have led to new ways of developing and evaluating brands and communication. Hall & Partners is a part of the DAS Group of Companies.

About the DAS Group of Companies

The DAS Group of Companies, a division of Omnicom Group Inc. (NYSE: OMC) (www.omnicomgroup.com), is a global group of marketing services companies. DAS includes over 200 companies in the following marketing disciplines: specialty, PR, healthcare, CRM, events, promotional marketing, branding and research. Operating through a combination of networks and regional organizations, DAS serves international, regional, national and local clients through more than 700 offices in 71 countries.