

Hall & Partners Health Announces New Partner, David Spears

London, UK 4 December 2013 – Hall & Partners is pleased to announce today that David Spears has been promoted to Partner, US Health based in its New York office.

Since joining Hall & Partners in 2007, David has helped build a successful and growing health business. He was instrumental in developing Hall & Partners' Physician Engagement offering and has been a frequent speaker at events such as PBIRG, PMRG, and PMRG Institute educational sessions. David has over 12 years of global brand and research experience and held senior roles at Harris Interactive and IAG Research before joining Hall & Partners.

"I would like to congratulate David on his well deserved promotion which recognizes his hard work and achievements in a key specialty area along with the strong relationships he has built with clients. We will continue to invest in our talent and ensure we are well-placed to exceed our clients' needs," said Hall & Partners' Global Head of Health, Abigail Stuart.

Partners play a vital role at Hall & Partners, focusing broadly across clients, disciplines and the business, to connect people and opportunities. They are experts in strategic advice, providing clients genuine insights into their business and always looking for new ways to advise and work with them.

About Hall & Partners Health

Hall & Partners Health is the specialist division of Hall & Partners dedicated to healthcare & pharmaceutical marketing research. Hall & Partners (www.hallandpartners.com) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager® framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, London, Los Angeles, Melbourne, New York, Seattle, Singapore and Sydney. Hall & Partners is a part of Diversified Agency Service, a division of Omnicom Group Inc.

About Diversified Agency Services

Diversified Agency Services (DAS), a division of Omnicom Group Inc. (NYSE:OMC) (www.omicomgroup.com), manages Omnicom's holdings in a variety of marketing communications disciplines. DAS includes over 200 companies, which operate through a

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combination of networks and regional organizations, serving international and local clients through more than 700 offices in 71 countries.

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