
New Chicago Office for Hall & Partners

New York, NY 6 February 2014 – Hall & Partners, the leading brand and communications research boutique, today announced the relocation of its Chicago office to support the recent growth of the business. The new office accommodates its team located in the Chicago area, and offers more collaborative workspaces for client meetings and workshops.

The new office contact details are:

Hall & Partners
225 N. Michigan Ave.
Suite 2040
Chicago, IL 60601
+1 312-321-4150

Josh Shames, Managing Partner, commented: “The new space will benefit our long-term growth and our ability to better serve our clients as we continue to expand in the future.”

About Hall & Partners

Hall & Partners (www.hallandpartners.com) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager® framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, London, Los Angeles, Melbourne, New York, Seattle, Singapore and Sydney. Hall & Partners is a part of Diversified Agency Service, a division of Omnicom Group Inc.

About Diversified Agency Services

Diversified Agency Services (DAS), a division of Omnicom Group Inc. (NYSE:OMC) (www.omicomgroup.com), manages Omnicom's holdings in a variety of marketing communications disciplines. DAS includes over 200 companies, which operate through a combination of networks and regional organizations, serving international and local clients through more than 700 offices in 71 countries.

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For media and press enquiries, please contact:

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