

Hall & Partners Appoints New Partner in UK Office, Branka Orosnjak

London, UK 8 January 2014 – Hall & Partners today announced Branka Orosnjak has joined its London based team as Partner.

Branka joins Hall & Partners most recently from Millward Brown. Previously, she was with Hall & Partners as a Research Director.

UK Managing Partner, Caroline Frankum, commented: “I am thrilled to have Branka re-join the H&P family. At Hall & Partners, we are passionate about what we do, and we aim to provide a culture where people are happy to come to work, engaged, and have ample opportunity to grow professionally and personally whilst creating a meaningful difference in the success of our clients. Having top talent like Branka return to us is a strong indication we’re succeeding in our goal of having an engaging and inspiring workplace that promotes creating the best work on behalf of our clients.”

“I am excited to rejoin the team at Hall & Partners and look forward to building on the current momentum with future success,” said Branka.

Partners play a vital role at Hall & Partners, focusing broadly across clients, disciplines and the business to connect people and opportunities. They are experts in strategic advice, providing clients genuine insights into their business and always looking for new ways to advise and work with them.

About Hall & Partners

Hall & Partners (www.hallandpartners.com) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager® framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, London, Los Angeles, Melbourne, New York, Seattle, Singapore and Sydney. Hall & Partners is a part of Diversified Agency Service, a division of Omnicom Group Inc.

About Diversified Agency Services

Diversified Agency Services (DAS), a division of Omnicom Group Inc. (NYSE:OMC) (www.omnicomgroup.com), manages Omnicom's holdings in a variety of marketing communications disciplines. DAS includes over 200 companies, which operate through a combination of networks and regional organizations, serving international and local clients through more than 700 offices in 71 countries.

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