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## Hall & Partners Names Josh Shames, Managing Partner, Chicago

**New York, NY 3 February 2014** – Hall & Partners, the leading brand and communications research boutique, today announced Josh Shames has been promoted to Managing Partner, Chicago.

Josh has been with Hall & Partners for over seven years, most recently serving as Partner. Previously, he was Account Group Director for Millward Brown. As Managing Partner, Josh will be responsible for the overall business, management and day-to-day operations in the Chicago office.

“Josh has been an inspirational leader and key part of the success we’ve seen in our Chicago office over the last few years. His strategic thinking and guidance will no doubt continue to have a positive impact on our client’s business. I am absolutely delighted that he will be leading our team in Chicago going forward,” said Vanella Jackson, Global CEO.

Josh commented: “We have a fantastic team here in Chicago, and I look forward to building on our momentum and helping our clients focus on what matters most to their businesses.”

### **About Hall & Partners**

*Hall & Partners ([www.hallandpartners.com](http://www.hallandpartners.com)) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager® framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, London, Los Angeles, Melbourne, New York, Seattle, Singapore and Sydney. Hall & Partners is a part of Diversified Agency Service, a division of Omnicom Group Inc.*

### **About Diversified Agency Services**

*Diversified Agency Services (DAS), a division of Omnicom Group Inc. (NYSE:OMC) ([www.omnicomgroup.com](http://www.omnicomgroup.com)), manages Omnicom's holdings in a variety of marketing communications disciplines. DAS includes over 200 companies, which operate through a combination of networks and regional organizations, serving international and local clients through more than 700 offices in 71 countries.*

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### **For media and press enquiries, please contact:**

Ashley Walker  
Global Marketing & Communications Director  
+44 (0)20 7173 4506  
[ashley.walker@hallandpartners.com](mailto:ashley.walker@hallandpartners.com)