

## Hall & Partners US CEO Steps Down After One Year

**London, UK 13 January 2014** – Michelle Castle, who has been at Hall & Partners for the last 14 years and who took the role as US CEO just a year ago, has decided to step down.

Vanella Jackson, Global CEO, commented: "Michelle has done a fine job as our US CEO, and a great job as the Managing Partner of the Chicago office. We are grateful to her. It is always sad when things do not work out as planned. I am confident we have a strong leadership team in place, to pick up the reins, including our outstanding US Managing Partners. Together, we have created an exciting new vision and strategy for the future of our business and are committed to finding the right person to lead the team forward."

Michelle will continue to work at Hall & Partners to help manage a smooth transition.

### **About Hall & Partners**

*Hall & Partners ([www.hallandpartners.com](http://www.hallandpartners.com)) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager® framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, London, Los Angeles, Melbourne, New York, Seattle, Singapore and Sydney. Hall & Partners is a part of Diversified Agency Service, a division of Omnicom Group Inc.*

### **About Diversified Agency Services**

*Diversified Agency Services (DAS), a division of Omnicom Group Inc. (NYSE:OMC) ([www.omnicomgroup.com](http://www.omnicomgroup.com)), manages Omnicom's holdings in a variety of marketing communications disciplines. DAS includes over 200 companies, which operate through a combination of networks and regional organizations, serving international and local clients through more than 700 offices in 71 countries.*