
Hall & Partners Announces New Partners

London, UK 25 July 2013 – Hall & Partners today announced four new Partners across its global offices.

“We are pleased to promote a number of talented individuals to help ensure we are well-placed to exceed our clients’ needs and remain focused on markets where we see significant potential for growth,” Global CEO Vanella Jackson commented.

Partners play a vital role at Hall & Partners, focusing broadly across clients, disciplines and the business, to connect people and opportunities. They are experts in strategic advice, providing clients genuine insights into their business and always looking for new ways to advise and work with them.

The new Partners are:

Dale Wilson, Partner, Los Angeles

Dale joined Hall & Partners in early 2009, and has over 16 years of custom market research experience. Since joining Hall & Partners, Dale has led the growth of Los Angeles’ largest clients, and been instrumental in new client development. Previous to Hall & Partners, Dale held various senior roles with Morpace, Lieberman Research Worldwide and Farrand Research. She has a Bachelors of Arts in Sociology from California State University-Fullerton.

Karim Ahmed, Partner, New York

Karim has been with Hall & Partners for over two years, and has made a tremendous impact since joining the agency, matching his well-seasoned research skills with broad strategic thinking about client goals and ambitions. Karim has over 10 years of global brand and research experience from Millward Brown, TNS, and Chupa Chups, and he holds a Masters in Marketing / Business Management from Université Panthéon Sorbonne (Paris I).

Lucy Burnham, Partner, London

Since joining Hall & Partners in 2010, Lucy has played an important role in client management, and has been key to leading and supporting both her team and clients in the challenging market conditions that Europe continues to face. Previous to Hall & Partners, Lucy held roles with Millward Brown, SPA Market Research and TNS. Lucy has a Bachelor of Arts from the University of Cambridge.

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Martin Dewhurst, Partner, London

Martin joined Hall & Partners in 2012, and has over 13 years experience. He has been a key advisor for clients, combining his research acumen with creativity and a passion for knowledge. Before Hall & Partners, Martin held senior roles at Ipsos and COI. Martin has a Bachelor of Arts in Sociology from The University of Sheffield.

About Hall & Partners

Hall & Partners (www.hallandpartners.com) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager® framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, London, Los Angeles, Melbourne, New York, Seattle, Singapore and Sydney. Hall & Partners is a part of Diversified Agency Service, a division of Omnicom Group Inc.

About Diversified Agency Services

Diversified Agency Services (DAS), a division of Omnicom Group Inc. (NYSE:OMC) (www.omicomgroup.com), manages Omnicom's holdings in a variety of marketing communications disciplines. DAS includes over 200 companies, which operate through a combination of networks and regional organizations, serving international and local clients through more than 700 offices in 71 countries.