

Press Release

Hall & Partners lures TNS' Andy Chappin to global management team as Global CFO

London and New York, July 9, 2012 – Specialist brand research agency Hall & Partners names Andy Chappin Global CFO, continuing to build a strong central team with exceptional strategic talent.

The agency, which focuses on understanding brand engagement, made its fourth major hire of 2012 by adding Chappin to their global management team. Chappin's appointment follows a string of high profile new hires this year for the agency including Murray Hardie, US CEO; Kevin Ford, Global Head of Research Solutions; and Andy Waller, Global COO.

"Andy is a wonderful guy, with vision and tenacity," commented Vanella Jackson, Global CEO. "He brings not just a great track record in the research industry, but a wealth of experience that will enable him to play a critical role in guiding and supporting us as we fulfil all our ambitions."

Chappin brings almost 20 years of experience across a range of industries to his role. He trained as an accountant with PriceWaterhouseCoopers before working for ITV, Newsquest Media Group and the RAC. He spent the past 6 years at WPP, most recently as CFO of TNS UK.

"I am hugely excited by the vision Vanella and the team are delivering, and am looking forward to being an integral part of making H&P even more successful and delivering the growth potential which is clearly there," added Chappin. "The business is large enough to be significant but small enough to be entrepreneurial."

Chappin will be based in the agency's London office, reporting in to Vanella Jackson.

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About Hall & Partners

Hall & Partners (www.hallandpartners.com) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager™ framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, Los Angeles, New York, Seattle, London, Melbourne, Shanghai, Singapore and Sydney. Hall & Partners is part of the Diversified Agency Service, a division of Omnicom Group Inc.

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