

Press Release

22 May 2012

Hall & Partners Health Appoints Lee Gazey Managing Partner

Additional Promotions Underscore Agency's Growth

LONDON, 22 May 2012 – Hall & Partners Health, a specialist division of Hall & Partners dedicated to healthcare and pharmaceutical brand marketing and communications research, has announced a series of promotions including appointing Lee Gazey as Managing Partner. The promotions are part of the agency's charter to build exceptional strategic talent to meet the growing needs of their health and pharmaceutical clients worldwide.

Gazey, who joined the company in 2011, takes charge of the agency's London based health team, responsible for servicing global clients. He will continue to report to Abigail Stuart, Global Head of Hall & Partners Health.

"Lee has a wealth of experience in the healthcare sector and a track record of developing and commercialising innovative research approaches. In the relatively short time he's been with Hall & Partners Health, he has made an impressive impact," commented Stuart. "Lee's energy and drive has already led to substantial global client wins, and has built further momentum behind our digital expansion. We are delighted to announce his promotion and look forward to the continued growth of Hall & Partners Health under his direction."

In addition to Gazey's promotion, Hall & Partners Health announced a series of promotions. Emily Helm is promoted to Research Director and joins the UK Management team, Sian Lewis returns from a client side secondment and is promoted to Account Manager. Chris Gibson and Kat Gridley are both promoted to Account Executive from Graduates. "These promotions represent the outstanding talent we have fostered within the agency," added Stuart. "It's been an exciting year for us, and we're looking forward to continued growth in 2012."

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About Hall & Partners Health

Hall & Partners Health is the specialist division of Hall & Partners dedicated to healthcare & pharmaceutical marketing research. Hall & Partners (www.hallandpartners.com) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager™ framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, Los Angeles, New York, Seattle, London, Melbourne, Shanghai, Singapore and Sydney. Hall & Partners is part of the Diversified Agency Service, a division of Omnicom Group Inc.

About Diversified Agency Services

Diversified Agency Services (DAS), a division of Omnicom Group Inc. (NYSE:OMC) (www.omnicomgroup.com), manages Omnicom's holdings in a variety of marketing communications disciplines. DAS includes over 200 companies, which operate through a combination of networks and regional organizations, serving international and local clients through more than 700 offices in 71 countries.

About Omnicom Group Inc.

Omnicom Group Inc. (www.omnicomgroup.com) is a leading global marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive marketing, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.