
Hall & Partners Welcomes New Head of People, Estelle Shepherd

London, UK 7 March 2014 – Hall & Partners today announced Estelle Shepherd has joined as its new Global Head of People, based in its London office.

With nearly 20 years of experience, Estelle has worked across a number of industries and possess a real passion for research and branding. An expert in talent acquisition and management, she builds high performance, empowered cultures that balance commercial strategy with personal career development.

Estelle joins Hall & Partners after running her own consulting business working with branding agencies and technology driven market research businesses. She will draw on these experiences and her time with Millward Brown and the Kantar Group to define and drive a forward thinking People strategy.

Global CEO, Vanella Jackson commented: “We are absolutely thrilled to have Estelle join the Hall & Partners team. The world of brand and communications is ever-changing, and we will continually change and grow, ensuring we have a high-performing, constantly learning, diverse team to help deliver future success to our clients, while providing rewarding careers for our talented people.”

"I am excited to join the team at Hall & Partners; the people are amazing. I'm looking forward to building on Hall & Partners' unique culture, ensuring we focus on what really matters to our people and to our clients," said Estelle.

About Hall & Partners

Hall & Partners (www.hallandpartners.com) is a leading global research boutique, specializing in brand engagement and communications research. Their innovative Engager® framework provides a new way to measure how people engage with brands and has helped revolutionize the way the advertising industry thinks about brand engagement. Hall & Partners carry out research in over 70 countries, and have offices in Chicago, London, Los Angeles, Melbourne, New York, Seattle, Singapore and Sydney. Hall & Partners is a part of Diversified Agency Service, a division of Omnicom Group Inc.

About Diversified Agency Services

Diversified Agency Services (DAS), a division of Omnicom Group Inc. (NYSE:OMC) (www.omicomgroup.com), manages Omnicom's holdings in a variety of marketing communications disciplines. DAS includes over 200 companies, which operate through a

Hall & Partners Welcomes New Head of People, Estelle Shepherd / Page two

combination of networks and regional organizations, serving international and local clients through more than 700 offices in 71 countries.

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