

COOKIE NOTICE

WHAT IS THIS NOTICE ABOUT?

This Cookie Notice explains how we use “cookies” and similar technologies (such as “web beacons, “pixels” or “tags”) on the Hall & Partners [website](#). It is designed to assist you in making informed decisions when using our service. Please take a moment to read and understand this Cookie Notice. This Cookie Notice should also be read in conjunction with our [Privacy Policy](#) and our [Website Terms of Service](#)

1. WHAT ARE COOKIES OR SIMILAR TECHNOLOGIES?

Cookies are very small text files or pieces of code, which often include a unique identifier. When you visit a website, the website will request to store this text file on your device in order to remember information about you, such as your language preference or login information. Other information gathered through cookies may include the date and time of visits and how you are using our website.

We also use similar technologies to cookies known as “web beacons”, “pixels” or “tags”. These technologies do a similar job to cookies, allowing website operators to count page views and understand how visitors interact with and respond to certain content on a webpage.

For the purposes of the remaining sections of this Cookie Notice, we refer to all cookies and similar technologies using the above features as “cookies”.

You should be aware that applications you use to access our Site, such as your website browser, may also place cookies on your device when visiting our Site or other websites. An example of this would be where you sign into Google Chrome using a Google Account (see Section 7 below). We do not have control over these third-party cookies, so you will need to manage these cookies in the settings of the relevant applications.

For more details on cookies and similar technologies, please visit [All About Cookies](#).

2. WHAT IS THE DIFFERENCE BETWEEN FIRST PARTY AND THIRD-PARTY COOKIES?

We use “first party cookies” and “third party cookies” in connection with our Service. First party cookies are cookies placed by us to collect information about you. Third party cookies are cookies placed by third party website operators. Information about you collected by those third-party cookies will be shared with the relevant third party. Please refer to the relevant third-party website operator’s privacy notice for more details about the information they collect and how they use it.

3. HOW LONG DO COOKIES LAST?

All cookies have expiration dates that determine how long they stay in your browser:

Session Cookies – these are temporary cookies that are placed on your device during your browsing session and then expire (and are automatically erased) whenever you close your browser.

Persistent Cookies – these are designed to last for a pre-defined period of time which varies depending on the nature of the cookie. Persistent cookies stay in your browser until they reach their individual expiry date or until you manually delete them (see Section 6 below).



4. COOKIE LIST

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Cookie Subgroup	Cookies	Cookies Used
www.hallandpartners.com	OptanonAlertBoxClosed, OptanonConsent	First Party
cookielaw.org	__cfduid	Third Party

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookie Subgroup	Cookies	Cookies Used
issuu.com	__qca, __dlt, iutk	Third Party

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. This information is generally used to improve the website and the way visitors are able to move around it.

Cookie Subgroup	Cookies	Cookies Used
hallandpartners.com	__ga, __gat UA-, __gid	First Party
nr-data.net	JSESSIONID	Third Party
adobe.com	Mbox, s_cc, s_fid, s_vi, sat_domain	Third Party

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.



Cookie Subgroup	Cookies	Cookies Used
doubleclick.net	test_cookie	Third Party
apps.elfsight.com	_p_hfp_client_id	Third Party
quantserve.com	mc	Third Party
linkedin.com	AnalyticsSynchHistory	Third Party

Social Media Cookies

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

Cookie Subgroup	Cookies	Cookies Used
www.linkedin.com	bscookie	Third Party
ads.linkedin.com	lang	Third Party
linkedin.com	Bcookie, lang, lidc, UserMatchHistory	Third Party

5. IS CONSENT NEEDED TO USE COOKIES?

Strictly Necessary – Please note, we do not need your consent to store and access strictly necessary cookies on your device, although you can still block or delete them (see Section 6 below).

Non-essential – Please note, these are all cookies that do not fall into the Strictly Necessary category (See Section 4 for all categories). We may only store and access non-essential cookies on your device with your permission. You are not obliged to give consent to our use of non-essential cookies. If you do give your consent and then change your mind, you can block or delete them (see Section 6 below).

6. HOW DO I REFUSE, BLOCK OR DELETE COOKIES?

You can block the use of cookies generally (not just in respect of our Site) by activating the relevant settings in your browser. For more information on cookie management and blocking or deleting cookies for a wide variety of browsers, visit [All About Cookies](#).

Further, if you do not want to be tracked by Google Analytics, you can install the Google Analytics opt-out browser add-on (but this will only work on certain browsers). For further information on Google Analytics and its use of cookies, please consult the Google Analytics cookie policy.

Please be aware that in order to use some parts of our Site you will need to allow certain functional cookies. If you block or subsequently delete those cookies, some aspects of our Site may not work properly, and you may not be able to access all or part of our Site.

7. WHAT ABOUT GOOGLE CHROME OR OTHER BROWSER COOKIES?

Separately to our use of Google Analytics cookies, when you access the Site via Google applications such as Google Chrome, Google may collect user information for the purpose of Google serving personalized advertising across your devices. Google is able to place these advertising cookies on the devices used by visitors to the Site because we use Google services to run the Site. However, these cookies are dropped for Google's own purposes and as such we do not have any control over how or when they are dropped. You



will need to opt out of receiving these cookies via your Google settings. For further information about these cookies please see: Google Settings. Please note that other browsers may use similar tools.

8. LINKING TO THIRD PARTY SITES

Please note that our Site links to third party websites that are not operated by us. Where you follow links from our Site to the website of a third party, that website may place different cookies on your device. You should check the relevant privacy notice and/or cookie notice for more information about how that third party uses cookies.

9. DOES THIS NOTICE CHANGE?

We may update our Cookie Notice from time-to-time. We recommend that you check here periodically for any changes to our Cookie Notice.

10. HAVE ANY FEEDBACK FOR US?

If you have any questions or feedback on our Cookie Notice, please contact us at privacy@hallandpartners.com.



Document Owner and Approval

The Global Head of Governance Risk & Compliance is the owner of this document and is responsible for ensuring that this document is reviewed in line with the requirements in Clause 5.1.2 in the ISPMS Information Security and Privacy Manual.

A current version of this document is available to all members of staff on the corporate intranet and is published externally on the corporate website.

This cookie notice was approved by the Senior Leadership Team on the date shown below and is issued on a version-controlled basis under the signature of the Chief Growth Officer (CGO).

Signature: *Peter Teachman*
Peter Teachman (Nov 1, 2022 14:59 EDT)

Date: Nov 1, 2022

Change History Record

Issue	Date	Author	Change Description	Approval
0.1	17/10/22	KLA	Initial Draft	
1.0	19/10/22	KLA	Publish	<u><i>PT</i></u> <small>PT</small>

